



**Capability  
Statement**

## Handlon Business Resources LLC

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### Core Competencies

Handlon Business Resources (HBR) is known for the ability to partner with executives and business owners to initiate, monitor and implement projects which support decision making and business improvement opportunities. Our key focus areas include: financing presentations (lenders, investors); business plan creation; market research; client, employee and board surveys; targeted event creation; internal and external communications; coordination of variety of departments/organization efforts.

*High level, executive-trained with entrepreneurial passion—Project Partner to Owners and Executives*



#### Past Performance

ActionCOACH of Greater Lehigh-Valley- Berks  
Big Brothers-Big Sisters of the Lehigh Valley  
Buzzi Unicem USA - Corporate, Stockertown PA  
Plant, Maryneal TX Plant  
CISS LTD  
Contractors' Edge of PA  
Greater Lehigh Valley Chamber of Commerce  
Franklin Hill Vineyard  
Identity Group LLC  
Lehigh Financial Group  
Lehigh University SBDC  
Lehigh Valley Economic Development  
Corporation  
Pacesetter Enterprises Inc.  
4 Winds Concrete  
Edge of the Woods Native Plant Nursery  
Delaware & Lehigh National Heritage Corridor

#### Differentiators

- ◆Short term project support
- ◆Scope of work experience
- ◆Implementation and transition into existing organization
- ◆Knowledge of government, non-profit and for-profit organizations
- ◆Network of contacts—local, state & regional

Work history includes: state, federal and local government entities, corporate, family-owned, higher education; with experience in retail, commercial banking, community health, recreation, training, call center management, arts, market development, financial analysis & sales



Handlon Business Resources LLC  
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*Time is the world's most precious commodity.*  
With the pace of change and the streamlining of business organizations, everyone is expected to do more with less.

HBR is a capable and proven resource with executive/ownership/entrepreneurial experience for short-term project assistance. This assistance ranges from strategic planning to implementation and evaluation.

Poised to help complete Quadrant 2 of Stephen Covey's Time Management quadrants.

#### Pertinent Codes

DUNS: 791448553  
CCR: 6SBR1

PA Certified Small Disadvantaged Business  
WBENC Certified: 2005 | 24267

- NAICS:** 541611—Administrative Management  
541613—Marketing Consulting  
541614—Process, Physical Distribution, Logistics Consulting  
541618—Other Management Consulting  
541820—Public Relations

